

**SCENIC RIM**



**FARMING EXPO**

PREVIOUSLY - SCENIC RIM AGRICULTURAL EXPO

**12 & 13 JUNE 2026**

**EVENT EXHIBITOR PROSPECTUS**



**ENGAGE &  
CONNECT WITH  
YOUR CUSTOMERS**

**3,000  
ATTENDEES  
2 DAY EVENT**



**WWW.SCENICRIMFARMINGEXPO.COM.AU**

# JOIN US AS AN EXHIBITOR AT OUR 2026 EXPO AT HARRISVILLE

***Scenic Rim Farming Expo (previously known as Scenic Rim Agricultural Expo), is on again in 2026! Now 12 & 13 June. Proudly hosted by The Rotary and Lions Services Clubs of Harrisville.***

The Scenic Rim region makes a substantial contribution to Queensland's and Australia's Agricultural & Farming Industries, with its greatest outputs in the categories of livestock and vegetable farming. Back for the fourth annual event in 2026 the expo offers a dedicated platform for businesses to showcase their products across a two-day event, celebrating the Scenic Rim's farming heritage, rural industries and natural beauty.

## **A Two-Day Farming Experience Connecting Farmers, Industry & Community: Friday 12 & Saturday 13 June 2026**

This two-day Farming Field Day and Lifestyle & Hobby Farm Expo brings together farmers, industry experts, students and the wider community for an immersive experience celebrating agriculture in all its forms – from backyard growers to big-acre producers.

Across the two days, the event delivers strong business-to-business opportunities, connecting farmers with industry leaders and each other, while also offering valuable education, demonstrations and pathways for agricultural high school students. Attendees can expect engaging workshops, practical demonstrations, expert-led information sessions and a strong local produce offering, making it both an informative and enjoyable event for professionals, families and anyone interested in farming life.

While the audience mix will naturally vary across the two days, stallholder sites remain unchanged with bookings covering the full consecutive two-day event. Stallholders are encouraged to consider the diverse audiences when planning marketing and product offerings – for example, incorporating family-friendly promotions alongside professional and trade-focused engagement.

From an event delivery perspective, demonstrations and sessions will be tailored across the weekend to ensure content remains relevant, engaging and valuable for all attendees, creating a well-rounded farming showcase that educates, connects and inspires.

# JOIN US AS AN EXHIBITOR AT OUR 2026 EXPO AT HARRISVILLE

The two-day Scenic Rim Farming Expo is all about showcasing our region's innovation in agricultural land and animal management as well as unique lifestyle products and local business. We are looking to attract up to 3,000 attendees ranging from larger agricultural producers to the smaller lifestyle farmers, agricultural students, cattle and horse enthusiasts, as well as anyone with a large backyard looking for inspiration. Last year's expo saw over 90 exhibitors in attendance.

We will have everything for the land on display from large tractors, mowers, agricultural inputs to backyard bees and everything in between. We will also host active working dog, equine and vintage tractor displays, plus much more. The Scenic Rim Farming Expo is an excellent platform for those seeking to show off their products over a two-day event that celebrates the region's farming, rural industries and the natural beauty of the Scenic Rim.

## **OUR INVOLVEMENT IN EAT LOCAL MONTH**

This year we are again partnering with Scenic Rim Regional Council to be a major event in the Eat Local Month calendar, giving us access to a number of marketing opportunities and channels. You can find out more about Eat Local Month here: [www.eatlocalmonth.com.au](http://www.eatlocalmonth.com.au)

## **WHY IS OUR EVENT DIFFERENT TO OTHERS**

We pride ourselves on creating an expo that fosters meaningful engagement between attendees and businesses. This is more than just exchanging business cards – it's about encouraging genuine conversations and building lasting connections between businesses and farmers.

If you have any questions about the expo, wish to discuss advertising your business further or want to get involved greater by becoming a sponsor, please do not hesitate to reach out.

Kind Regards,

**SCENIC RIM FARMING EXPO  
ORGANISATION COMMITTEE**



[info@scenicrimfarmingexpo.com.au](mailto:info@scenicrimfarmingexpo.com.au)



Cara Champion - 0428 582 774

# OUR AUDIENCE

The Expo provides exhibitors with direct access to: small to large acreage farmers, backyard horticulturalists and equine enthusiasts from the Scenic Rim, Ipswich, Lockyer Valley, Toowoomba, Brisbane, Logan, wider SE QLD and Northern NSW.

# MARKETING REACH

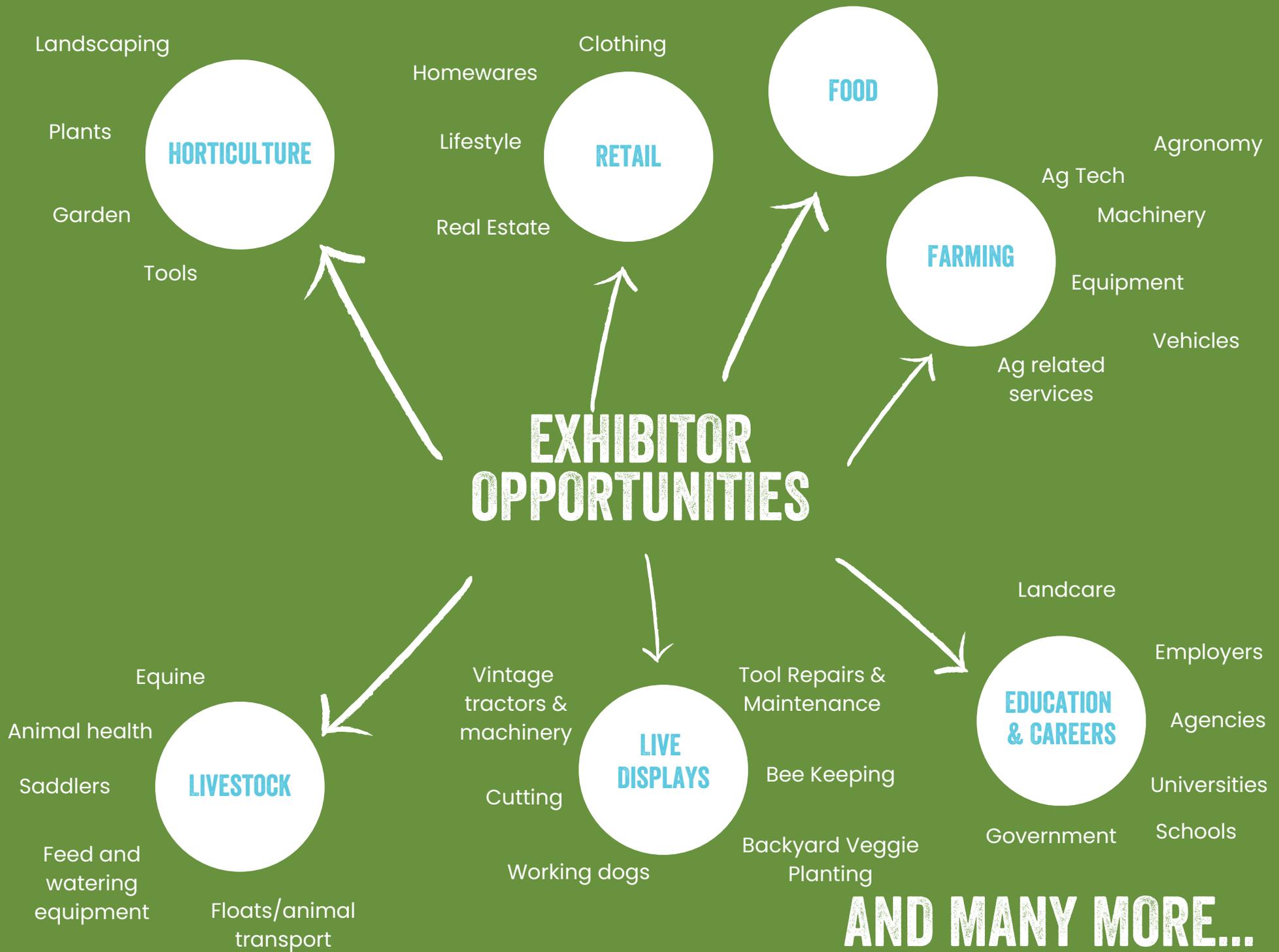
By exhibiting at the Scenic Rim Farming Expo, your business and products will be exposed to new and engaged audiences. The event will also be promoted through an extensive marketing campaign across South East Queensland:

Social media advertising, PLUS e-newsletters to past ticket holders and our database, partner cross promotions and more



Print advertising including brochure distribution, newspapers, large format signage, posters and editorial, as well as inclusion in Scenic Rim Eat Local Month's program with a 20,000 print run.





# SITE OPTIONS (EARLY BIRD PRICING)

**BOOK & PAY BY 31 MARCH 2026 TO SAVE! EARLY BIRD PRICING OFFERS A 10% DISCOUNT.**

**3x3m site**

\$135 + GST

2 x free tickets

**3x6m site**

\$225 + GST

3 x free tickets

**6x6m site**

\$315 + GST

3 x free tickets

**12x12m site**

\$450 + GST

4 x free tickets

**20x20m site**

\$900 + GST

5 x free tickets



**POWERED SITES ARE AVAILABLE FOR A SMALL FEE UPON APPLICATION**

# SITE OPTIONS (STANDARD PRICING)

**BOOKINGS MADE ON OR AFTER 1 APRIL 2026, STANDARD PRICING APPLIES.**

**3x3m site**

\$150 + GST

2 x free tickets

**3x6m site**

\$250 + GST

3 x free tickets

**6x6m site**

\$350 + GST

3 x free tickets

**12x12m site**

\$500 + GST

4 x free tickets

**20x20m site**

\$1,000 + GST

5 x free tickets



**POWERED SITES ARE AVAILABLE FOR A SMALL FEE UPON APPLICATION**

# APPLICATION PROCESS

## **1. APPLY FOR A SITE**

Complete the enclosed booking form, or form on our website and return via email. You will receive communication via email that your application has been received. Please keep a copy of your booking confirmation as a reference for your order. Your application will be reviewed within 48 hours of your application.

## **2. APPLICATION APPROVAL**

Should your site be successful you will receive an email confirming your approved application and an invoice for your deposit will be issued.

## **3. SITE ALLOCATION**

The exhibitor coordinator will work with you to achieve the best site possible, which works with other allocated sites and what is available. SRAE Committee reserves the right to allocate sites at their discretion as necessary.

## **4. SITE PAYMENT DUE**

You will receive an invoice via email once your application has been approved. Sites can only be guaranteed when at least a 50% deposit is paid. This deposit is due within 14 days of the invoice delivery. Early bird bookings must be paid by 31 March 2026. Final balance of all site fees are due by 13th May 2026.

## **5. EVENT DATES**

Bump in commences: Thursday 11 June 2026.

Event dates: Friday 12th June and Saturday 13 June 2026 - 8:30am to 3pm daily.

Event Trade: Set up to be completed by 8.00am for 8.30am opening daily. Event closes 3pm daily.

Bump-out commences: After 3pm Saturday 13 June 2026 to Sunday 14 June 2026.

# WE LOOK FORWARD TO WORKING WITH YOU ON THE 2026 SCENIC RIM FARMING EXPO.



[info@scenicrimfarmingexpo.com.au](mailto:info@scenicrimfarmingexpo.com.au)



Cara Champion - 0428 582 774